



LINGEMANN SPONSORS SPORTS EVENTS

Connected with sport: Sponsoring the Romanian Gymnastic Federation and KTSV Eupen VoG

Bruehl, 13. January 2022. Sport at the highest level: The Romanian Gymnastic Federation and the Belgian handball club KTSV Eupen VoG offer exceptional athletes the platform to celebrate success with sport both nationally and worldwide. Many young up-and-coming athletes compete here on a professional level and measure themselves against the best. Lingemann GmbH supports exceptional talents of the Romanian Gymnastic Federation and the KTSV Eupen VoG as a sponsor.

For Lingemann GmbH, the Romanian Gymnastic Federation and KTSV Eupen VoG were the starting point for its entry into the sponsoring sector. The company attaches great importance to its social commitment to sport both as a partner in larger and smaller events.

„Sport conveys great emotions and provides very special moments. It stands for motivation as well as dynamism and joy of life. These are precisely the values that Lingemann embodies. Because our corporate success is based on this passion,“ explains Dorin Samaret, Managing Director Romania of Lingemann Beschaffungssysteme S.R.L. „Furthermore, sport conveys values that are important in our company, such as team spirit, fairness, passion and success. For this reason, we are committed to supporting young sportspeople, both amateur and professional,“ adds Dan Taropa, Managing Director Romania of Lingemann Beschaffungssysteme S.R.L.

It is precisely the emotionality of sport and the passion of the fans that opens up a comprehensive field for brand-related storytelling here, incorporating the unique values and emotions of the sponsored partner.

On a regional level, the system supplier has an intensive partnership with the Romanian Gymnastic Federation, which Lingemann Romania supports. On an international level, Lingemann sponsors the Belgian handball club KTSV Eupen VoG. Lingemann GmbH would like to expand its commitment in the sports sponsoring sector even further in the future.



Caption: Lingemann GmbH sponsored the Romanian Gymnastic Federation last year. - Foto: Emilia Nicolae

LINGEMANN GmbH

Over the past 75 years, Lingemann GmbH has specialised in supporting industrial customers with consumer goods through individual and customised concept solutions in C-parts management. As a system supplier, Lingemann optimises processes, guarantees security of supply and saves process costs. Lingemann GmbH is your partner for all aspects of procurement, warehousing, logistics and delivery, supply management as well as specific solutions such as special procurement and one-off requirements. With the integrated BOOSTRACK GmbH, customers also receive the optimal interface for entry into digital materials management.

Lingemann GmbH

Press contact

Stefanie Block

Phone +49(0) 2232/500-272

Mail s.block@lingemann.com

Visit us on the Internet at

www.lingemann.com